JEDDAH CONSTRUCT

22 - 24 March 2027

Jeddah International Exhibition & Convention Center

GROW YOUR BUSINESS AND BOOST YOUR BRAND

SALES BROCHURE



POWERED BY:

BIG 5 Construct Saudi

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UNMATCHED OPPORTUNITIES IN THE CONSTRUCTION EVOLUTION OF THE WESTERN PROVINCE

Jeddah Construct serves as the definitive gateway to the Western Province's construction sector, a region fueled by a staggering $613 billion pipeline of projects across Jeddah, Makkah and Madinah. As Saudi Arabia ranks among the top three global construction markets [Source: MEED], this event provides the essential link between innovative brands and the relentless demand of a landscape where "cranes never rest." By participating, your brand is positioned at the heart of the Kingdom's most ambitious transformation, offering direct access to the high-value infrastructure and residential developments driving Vision 2030.

Jeddah Construct, powered by Big 5 Construct Saudi, places your brand at the epicenter of the astounding growth in the Western Province's construction sector.

Participating companies at the show will meet decision-makers with spending power, remain ahead of their competitors, stay abreast of industry developments and close business deals.

The third edition of Jeddah Construct will take place from 22 - 24 March 2027 Jeddah International Exhibition & Convention Center.



2025 SHOW HIGHLIGHTS



GRUNDFOS

> We've been really impressed by the quality of visitors — contractors and consultants are asking insightful questions and showing genuine interest in our company and products.
>
> **Ehab Eshak**
> Area Sales Director, Grundfos Saudi Arabia

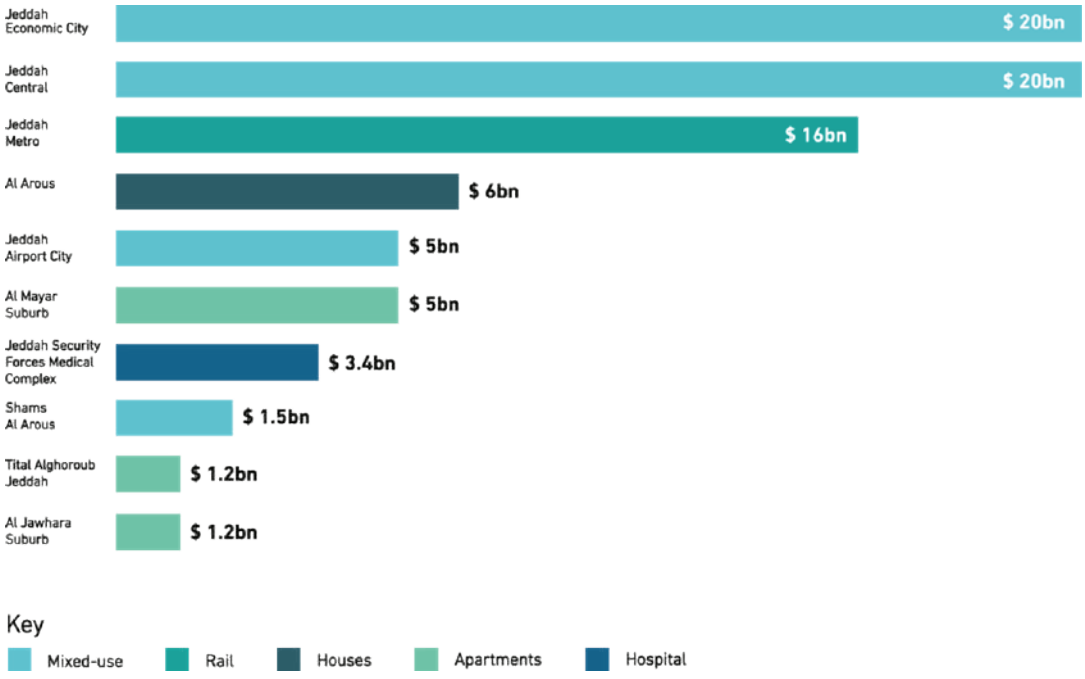
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YOUR SOLUTIONS, THEIR NEXT MILESTONE

Exhibiting at Jeddah Construct connects you with key buyers driving over $692BN in projects across Saudi Arabia's Western Province. From housing to transport, your solutions can help developers, contractors, and consultants build smarter, faster and more efficiently — all in line with Vision 2030.

YOUR SOLUTIONS, THEIR NEXT MILESTONE

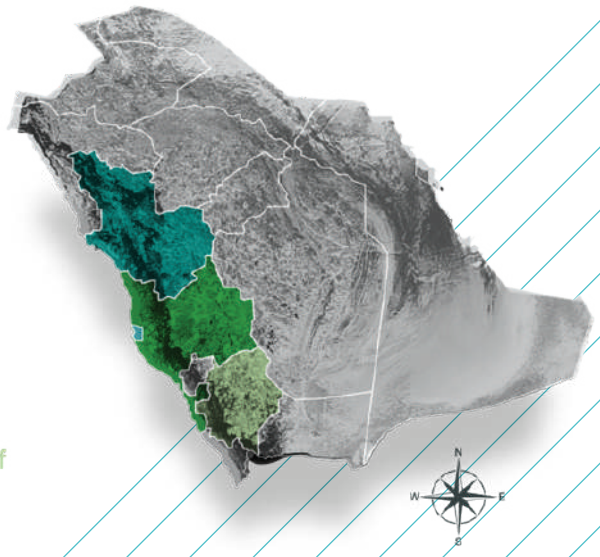


SAUDI ARABIA'S WESTERN PROVINCE'S GIGA-SIZED PROJECTS COVER 8 CITIES

116
Total number of projects

$613bn
Combined (awarded+active) value

Combined Project Value Heat Legend
$584,341 — $1,300m



Jeddah
No. of projects - 50
Combined value → $75,423m

Medina & Yanbu
No. of projects - 31
Combined value → $76,218m

Makkah
No. of projects - 23
Combined value → $444,576m

Asir, Al Baha, Jazan & Taif
No. of projects - 12
Combined value → $17,348m

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ENABLING BUSINESS GROWTH ACROSS THE WESTERN PROVINCE'S CONSTRUCTION LANDSCAPE

Jeddah Construct will welcome industry professionals, including those with direct purchasing power to network, learn and do business.

WHAT TO EXPECT IN 2027:

14,000+
QUALIFIED PROFESSIONAL VISITORS

8,000+
SQM GROSS SPACE

30+
SPEAKERS

200+
LOCAL AND INTERNATIONAL EXHIBITORS

20+
EXHIBITING COUNTRIES

10+
COUNTRY PAVILIONS

BOOK YOUR STAND EARLY AND SECURE A PRIME LOCATION



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SHOWCASE THE LATEST PRODUCTS AND SOLUTIONS FROM PLANNING TO ASSET DELIVERY

SECTORS COVER THE COMPLETE CONSTRUCTION CYCLE

- Building Interiors and Finishes
- Facilities Management
- Intelligent Buildings
- Solar Products, Technologies & Services
- Concrete and Cement
- Metal & Steel
- Marble & Stone
- Special Construction
- Construction Tools & Personal Protection Equipment
- Heavy Constructionv
- Mechanical, Electrical & Plumbing Services (MEP)
- Urban Design & Landscape
- Digital Construction
- HVAC-R
- Offsite and Modular Construction
- Windows, Doors & Façade/ Building Envelope



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NEW FOR 2027: THE COMPLETE CONSTRUCTION ECOSYSTEM - HVAC-R & FACILITIES MANAGEMENT ARRIVE AT JEDDAH CONSTRUCT

DIVE INTO A HIGH-GROWTH MARKET

Explore the newest HVAC-R and Facilities Management solutions powering the Western Province's next generation of smart, sustainable buildings. From advanced cooling technologies and intelligent climate control to cutting-edge asset maintenance and building operations, these sectors will connect buyers with the innovators driving efficiency, performance and long-term value across the Kingdom's rapidly growing construction landscape.



HVAC-R

Experience cutting-edge heating, ventilation, air conditioning and refrigeration technologies that deliver energy-efficient, reliable and smart climate solutions.



FACILITIES MANAGEMENT

Connect with solutions that optimize facilities management, streamline operations and enhance sustainability across the Western Province's growing FM market.



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ATTRACTING TOP BUYERS:

An unparalleled sourcing and networking opportunity in the Middle East enabling you to build business relationships that will reap long-term benefits with decision-makers from the Western Province's construction industry including:

- Agents / Distributors
- Architects
- Building Automation Engineers
- Building Inspectors
- Business Analysts
- Civil Engineers
- Consultants
- Construction Managers
- Design Managers
- Electrical Engineers
- Facilities Managers
- Fire Protection Engineers
- General Contractors
- HVAC Engineers
- Interior Designers
- IT Managers
- Landscape Architects
- Mechanical Engineers
- Operations Manager
- Project Owners
- Project Manager
- Property Developer
- Safety Manager
- Site Superintendent
- Sustainability Manager
- Urban Planner



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ATTRACTING A HIGHLY QUALIFIED AUDIENCE LOOKING TO ACCELERATE THEIR CAREER GROWTH

Construct Talks will be a discussion forum where industry delegates can hear from experts and earn professional CPD points for their attendance. The attendees will include contractors, architects, project managers, urban planners and property developers. Construct Talks will not only facilitate a valuable exchange of knowledge but also provide a networking platform for industry professionals to interact with some of the foremost experts in the field.

STAY TUNED AS WE ANNOUNCE THE THEMES FOR 2027.

2025 THEMES INCLUDED:

- **PROJECT DELIVERY AND EXECUTION**
- **SUSTAINABLE DEVELOPMENT**
- **DIGITAL SYSTEMS AND INTELLIGENT TECHNOLOGIES**
- **LEADERSHIP**

CONTACT US TO DISCUSS SPEAKING AND SPONSORSHIP OPPORTUNITIES



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2025 FEATURED SPEAKERS



DR. AHMED ELYAMANI
SR. STRUCTURAL ENGINEER
DAR



BILAL KHALID
CHIEF PORTFOLIO OFFICER
IHCC



DR. CHIARA CEI
HERITAGE ASSET
RESTORATION DELIVERY
JEDDAH HISTORIC DISTRICT



ELISE CHALOUHI
DESIGN MANAGER
NEOM



FIONA SYMES
CHIEF OPERATING OFFICER
NATIONAL TRANSFORMATION
INSTITUTE, KAUST BEACON
DEVELOPMENT



KHALIL AL SAEEDI
EXECUTIVE DIRECTOR
PROGRAM DELIVERY
KHALIL AL SAEEDI



DR. LUAY AYYASH
CONSTRUCTION DIRECTOR
ROYAL COMMISSION OF ALULA



MOHAMED ANBER
PROJECT MANAGER
KABBANI
CONSTRUCTION GROUP



MOHAMMED HEGAZY
ASSOCIATE PLANNING
DIRECTOR
RED SEA GLOBAL



DR. PAUL MCKEOWN
CEO
HANMIGLOBAL SAUDI



SIMON JOBBINS
ENGINEERING DIRECTOR
PARSONS



WAEL SAMY ABDELGHANY
HSE DIRECTOR
NON HARAMAIN PROJECTS
SAUDI BINLADIN GROUP

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WHY EXHIBIT AND SPONSOR



Network directly with industry leaders and decision-makers, creating opportunities for strategic partnerships and collaborations that can drive your business growth.



Position your company as a major contributor to The Western Province of Saudi Arabia's budding construction sector, enhancing your brand's visibility and influence



Utilize the platform to launch new products or enhance sales of existing product lines leveraging face-to-face interactions with your target audience



Gain competitive intelligence that can give you An edge in this vibrant market full of tangible Opportunities

BOOK A STAND

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SECURE YOUR SPOT
AT JEDDAH CONSTRUCT 2027

BOOK A STAND

For further enquiries,
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