JEDDAH CONSTRUCT

Powered by:

BIG 5 Construct Saudi

22 - 24 March 2027

Jeddah International Exhibition & Convention Center



Propel your brand to prominence:

Explore our diverse sponsorship opportunities

Exclusive Badge Sponsor

شركة اليمامة للصناعات الحديدية
Al Yamamah Steel Industries Company

Organized by

dmg events

Jeddah Construct – Western Province's Largest Construction Event

SaudiArabia's Western Province is undergoing a significant transformation as the Vision 2030 giga-projects in the region are estimated at an astounding total **project value of $692bn**, representing 55% of the total $1.25 trillion development plan of tthe country.

Jeddah Construct, powered by Big 5 Construct Saudi serves as an opportunity to demonstrate your leadership in this growing sector by exhibiting innovative products and services, delivering technical presentations related to the industry and sponsoring the event.

Here's what to expect from the 2027 edition:

14,000+	200+	3,500+	20+
Qualified attendees	Exhibitors	Products & services	Exhibiting Countries



Strategically positioning your brand among 14,000+ buyers

Jeddah Construct provides you withan array of sponsorship choices to help you amplify your marketing impact and enhance brand visibility among event attendees.

Position your brand in front of 14,000+ dedicated buyers

Generate quality leads

Differentiate yourself from the competition

Raise brand awareness



Our full-fledged sponsorship packages include digital, print & onsite opportunities

		Platinum	Gold	Silver
Online visibility includes: • Our official website • Social media platforms • Email communications • Post show report	Logo on the website homepage with reciprocal links to your company profile and website	200 words	200 words	200 words
	Priority listing on the event's online exhibitor list (included in the special sponsors section on top)	✔	✔	✔
	Banner on the official website homepage (anywhere after the first fold)	✔	✔	
	1 x post on our official event platforms (LinkedIn, Facebook, Instagram and X)	✔	✔	
	Video interviews conducted at the sponsor's stand and promoted on our official channels	✔	✔	
	1 x banner placement in a pre-event email sent to construction professionals database (banner design to be supplied by sponsor)	✔		
	Logo to be included in our post show report	✔	✔	✔
PR & Media communications include: • Press release	Mention on announcement press release	✔	✔	✔
	Quote on press release	✔		
Online visibility includes: • Signage • Official event planner	Company logo under sponsor credits on the thank you board	✔	✔	✔
	Company logo under sponsor credits on the main event signage (non-directional)	✔	✔	
	Company logo under Sponsors and Supporters along with an enhanced indication of the exhibition stand of the exhibition stand on the floorplan in the official event planner	✔		
	1 x advert in the official event planner	✔		
	Package Price	$32,000	$27,000	$21,000

Exclusive Lanyard Sponsor





Online visibility:

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website

Onsite visibility:

- All lanyards produced and distributed at the venue will carry the exclusive lanyard sponsor's logo
- Company logo and sponsor credits on main event signage (non-directional)
- Company logo in the official event planner under Sponsors and Supporters

$18,000

The imagery provided is an example and not the exact layout for 2027

exclusive lanyard sponsor's logo

Exclusive Badge Sponsor



Online visibility:

- Logo on the website homepage with reciprocal links to your company profile (200 words) andwebsite

Onsite visibility:

- A branding opportunity to place your brand on 14,000+ attendees' badges
- All badges produced and distributed to the event attendees at the venue for Jeddah Construct will carry the exclusive badge sponsor's logo

$15,000 **SOLD OUT**

The imagery provided is an example and not the exact layout for 2027

JEDDAH CONSTRUCT

Registration Sponsor

Online visibility:

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website
- Priority listing on the registration thank you and confirmation page
- 1x post announcing sponsorship on the official event platforms (LinkedIn, Facebook, Instagram and X)
- Logo on the registration confirmation email

Onsite visibility:

- Sponsor logo on registration desks and registration area
- Sponsor logo on fast-track registration counters

$15,000

**The imagery provided is an example and not the exact layout for 2027*



Industry Talks Sponsor

Online visibility:

- 1xpost announcing sponsorship on official event platforms (LinkedIn, Facebook, Instagram and X)
- Logo on the sponsored Industry Talks emails

Onsite visibility:

- Logo on the agenda panel, screen wall and backdrop of the sponsored Industry Talks theatre
- Logo on the sponsored Industry Talks theatre hanging banners
- Logo on the directional floor stickers leading to the sponsored Industry Talks
- Company logo in the official event planner under Sponsors and Supporters

$12,000

***The imagery provided is an example and not the exact layout for 2027**



Event Planner

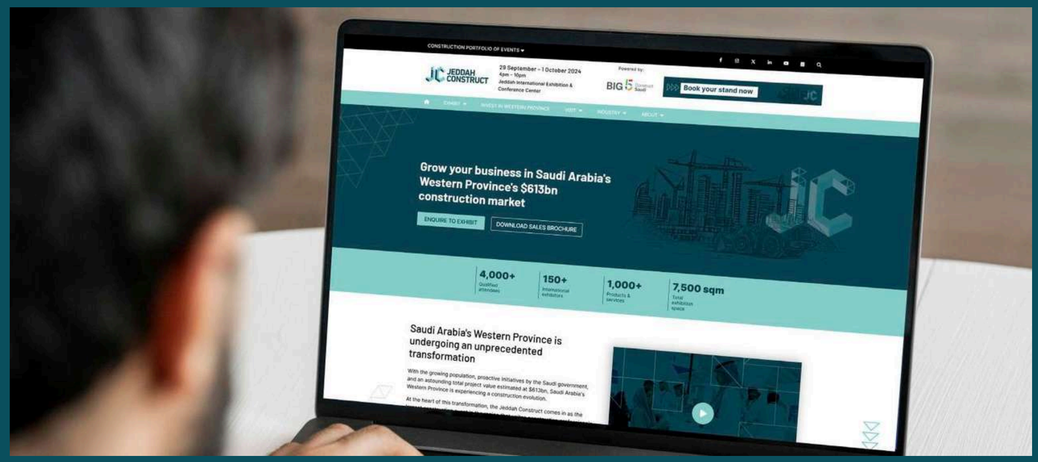
- All event planners produced and published for visitors at Jeddah Construct will carry the sponsor's logo on the cover page
- 1 x advert in the event planner



$12,000

The imagery provided is an example and not the exact layout for 2027

Digital Opportunities



Online visibility:

- Logo on the website homepage with reciprocal links to your company profile and website
- 1 x banner placement anywhere within the pages of the official event website
- Priority listing on the online exhibitor list (included in special sponsors section on top)
- 1x banner on the official exhibitor list hosted on the website
- 1 x post announcing sponsorship on official event platforms (LinkedIn, Facebook, Instagram and X)
- 1 x ad banner placement in an email to construction professionals in the Jeddah Construct database (banner provided by sponsor)
- 1 x dedicated product post on official event platforms (LinkedIn, Facebook, Instagram and X) with a one-line description with the company name and stand details during the event

$7,500

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JEDDAH CONSTRUCT

Outdoor Branding Opportunities



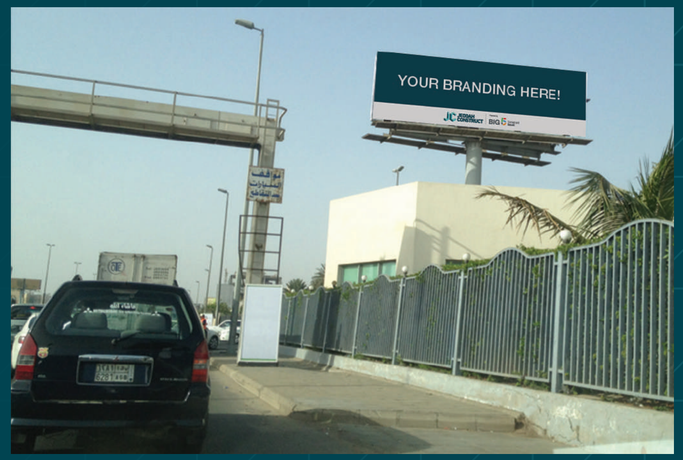
Outside Glass Entrance Sticker (A1)

Size: 2m W x 2m H
Quantity: 18

$6,000 (total 18 pieces)

Size: 2m W x 2.2m H
Quantity: 8

$3,000 (total 8 pieces)



Outside Unipole (C)

Size: 10m W x 3m H
Quantity: 2

$10,000 (total 2 pieces)



Outside Giant Wall Banner (B1 & B4 & B5)

Size: 5m W x 9m H
Quantity: 3

$10,000 (total 3 pieces)

JEDDAH CONSTRUCT

Outdoor Branding Opportunities



Outside Glass Sticker Right Side (A2)

Size: 2m W x 2m H
Quantity: 4

$1,500 (total 4 pieces)

Size: 1.5m W x 2m H
Quantity: 3

$900 (total 3 pieces)

Size: 2.5m W x 2m H
Quantity: 2

$900 (total 2 pieces)



Outside Glass Sticker Right Side (A3)

Size: 2m W x 2m H
Quantity: 4

$1,500 (total 4 pieces)

Size: 1.5m W x 2m H
Quantity: 3

$900 (total 3 pieces)

Size: 2.5m W x 2m H
Quantity: 2

$900 (total 2 pieces)

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Outdoor Branding Opportunities



Outside Glass Sticker Left Side (A4)

Size: 2m W x 2m H
Quantity: 4

$1,500 (total 4 pieces)

Size: 1.5m W x 2m H
Quantity: 3

$900 (total 3 pieces)

Size: 2.5m W x 2m H
Quantity: 2

$900 (total 2 pieces)



Outside Glass Sticker Left Side (A5)

Size: 2m W x 2m H
Quantity: 4

$1,500 (total 4 pieces)

Size: 1.5m W x 2m H
Quantity: 3

$900 (total 3 pieces)

Size: 2.5m W x 2m H
Quantity: 2

$900 (total 2 pieces)

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Outdoor Branding Opportunities



Outside Double-Sided Flag (1)

Size: 1.2m W x 4m H
Quantity: 6

$1,200 (total 6 pieces)



Outside Main Entrance Flag (5)

Size: 0.6m W x 3m H

$1,200 (per piece)



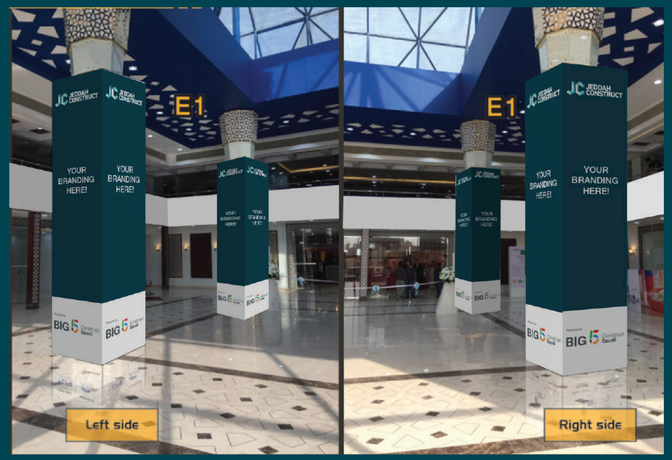
Outside Double-Sided Flag (6)

Size: 1m W x 3m H

$1,200 (per piece)

JEDDAH CONSTRUCT

Indoor Branding Opportunities



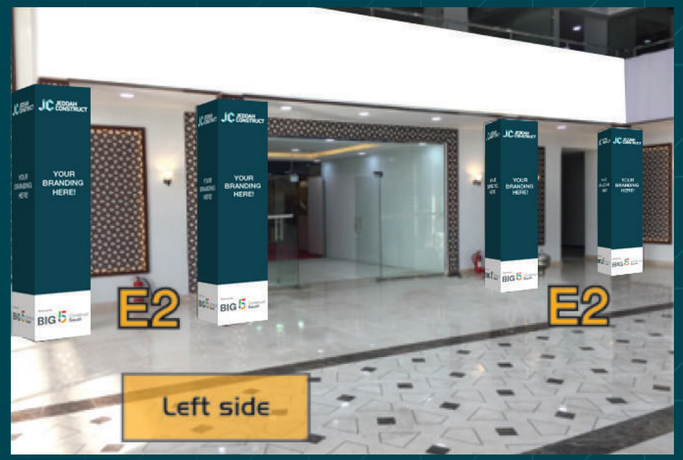
Entrance Columns (E1)

Size: 1.2m W x 5m H
Quantity: 4

$10,000 (total 4 pieces)

Size: 1m W x 5m H
Quantity: 4

$5,000 (total 4 pieces)



Entrance Columns (E2)

Size: 0.7m W x 3.15m H
Quantity: 11

$9,000 (total 11 pieces)

Size: 0.7m W x 3.15m H
Quantity: 11

$9,000 (total 11 pieces)

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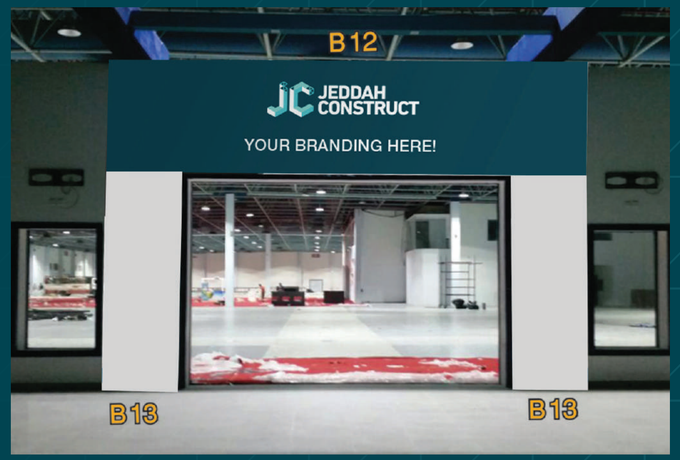
Indoor Branding Opportunities



Inside Frame on Iron (B10)

Size: 5m W x 1.7m H
Quantity: 1

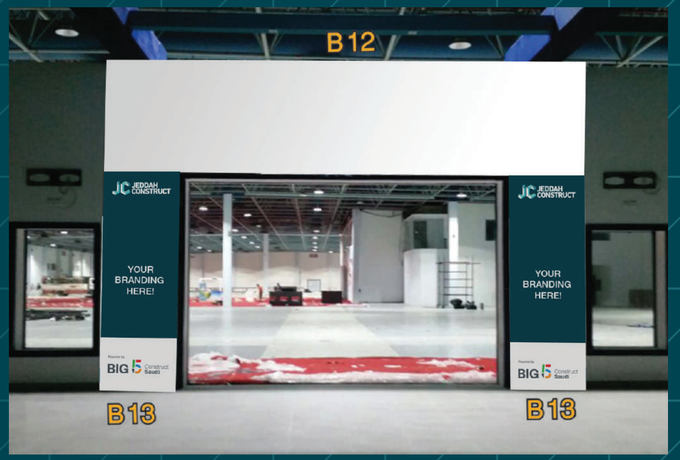
$1,500



Inside Frame on Iron (B12)

Size: 7.2m W x 1.75m H
Quantity: 1

$2,500



Inside Frame on Iron (B13)

Size: 1.2m W x 3.3m H
Quantity: 2

$1,500 (total 2 pieces)

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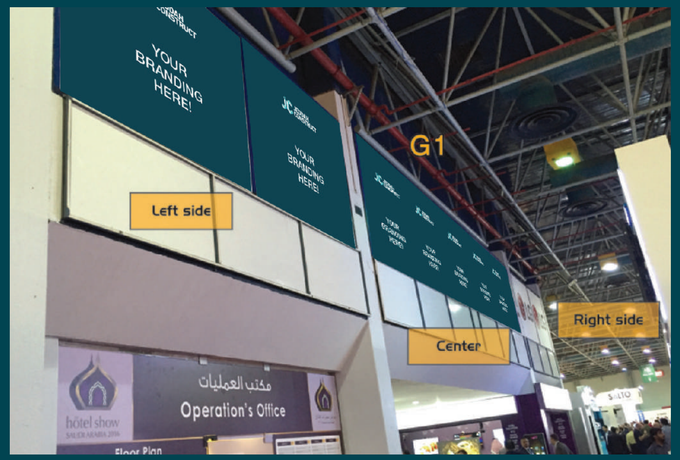
Indoor Branding Opportunities



Inside Glass Branding (G1)

Center

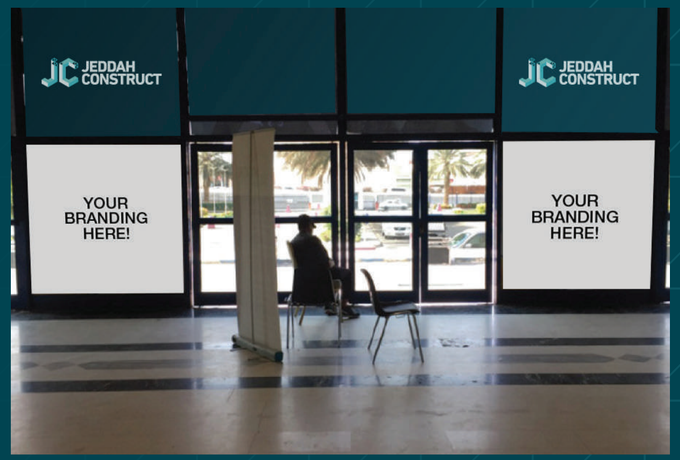
Size: 2.22m W x 2.10m H
Quantity: 5

$2,000 (total 5 pieces)

Right & Left

Size: 2.65m W x 2.10m H
Quantity: 4

$2,000 (total 4 pieces)



Indoor Main Exit Center Glass Sticker (A1)

Size: 2m W x 2m H
Quantity: 2

$1,000 (total 2 pieces)

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Indoor Branding Opportunities



5-Sided Cubic Banners (Z58)

Size: 1.4m W x 1.4m H x 1.4 D

$1,500 (per piece)



Inside Double-Sided Hanging Banner (D)

Size: 2m W x 3m H

$1,200 (per piece)



Inside Carpet Tiles (Z7)

Size: 1m W x 1m H

$150 (per piece)

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We can tailor a package that aligns with your company's goals and budget. Please reach out to us for further discussion.

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