JEDDAH CONSTRUCT

Powered by:

BIG 5 Construct Saudi

28 - 30 September 2026

Jeddah Superdome



Propel your brand to prominence:

Explore our diverse sponsorship opportunities

Exclusive Badge Sponsor

شركة اليمامة للصناعات الحديدية
Al Yamamah Steel Industries Company

Organized by

dmg :: events

Jeddah Construct – Western Province's Largest Construction Event

Saudi Arabia's Western Province is undergoing a significant transformation as the Vision 2030 giga-projects in the region are estimated at an astounding total **project value of $692bn**, representing 55% of the total $1.25 trillion development plan of the country.

Jeddah Construct, powered by Big 5 Construct Saudi, serves as an opportunity to demonstrate your leadership in this growing sector by exhibiting innovative products and services, delivering technical presentations related to the industry and sponsoring the event.

Here's what to expect from the 2026 edition:

14,000+	200+	3,500+	20+
Qualified attendees	Exhibitors	Products & services	Exhibiting countries



Strategically positioning your brand among 14,000+ buyers

Jeddah Construct provides an array of sponsorship choices to help you amplify your marketing impact and enhance brand visibility among event attendees.

Position your brand in front of 14,000+ dedicated buyers

Generate quality leads

Differentiate yourself from the competition

Elevate your brand awareness and industry standing



Our full-fledged sponsorship packages include digital, print & onsite opportunities

		Platinum	Gold	Silver
Online visibility includes:	Logo on the website homepage with reciprocal links to your company profile and website	200 words	200 words	200 words
	Priority listing on the event's online exhibitor list (included in the special sponsors section on top)	✔	✔	✔
	Banner on the official website homepage	✔	✔	
	1 x post on our official event platforms (LinkedIn, Facebook, Instagram and X)	✔	✔	
	Video interviews conducted at the sponsor's stand and promoted on our official channels	✔	✔	
	1 x banner placement in a pre-event email sent to construction professionals database (banner design to be supplied by sponsor)	✔		
	Logo to be included in our post show report	✔	✔	✔
PR & Media communications include:	Mention in announcement press release	✔	✔	✔
	Quote in press release	✔		
Onsite visibility includes:	Company logo under sponsor credits on the thank you board	✔	✔	✔
	Company logo under sponsor credits on the main event signage (non-directional)	✔	✔	
	Company logo under Sponsors and Supporters along with an enhanced indication of the exhibition stand on the floorplan in the official event planner	✔		
	1 x advert in the official event planner	✔		
	Package Price	$32,000	$27,000	$21,000

Exclusive Lanyard Sponsor





Online visibility:

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website

Onsite visibility:

- All lanyards produced and distributed at the venue will carry the exclusive lanyard sponsor's logo
- Company logo and sponsor credits on main event signage (non-directional)
- Company logo in the official event planner under Sponsors and Supporters

$18,000

***The imagery provided is an example and not the exact layout for 2026**

Exclusive Badge Sponsor



Online visibility:

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website

Onsite visibility:

- A branding opportunity to place your brand on 14,000+ attendees' badges All
- badges produced and distributed to the event attendees at the venue for Jeddah Construct will carry the exclusive badge sponsor's logo

$15,000 **SOLD OUT**

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Registration Sponsor

Online visibility:

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website
- Priority listing on the registration thank you and confirmation page
- 1x post announcing sponsorship on the official event platforms (LinkedIn, Facebook, Instagram and X)
- Logo on the registration confirmation email

Onsite visibility:

- Sponsor logo on registration desks and registration area
- Sponsor logo on fast-track registration counters

$15,000

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Industry Talks Sponsor

Online visibility:

- 1 x post announcing sponsorship on official event platforms (LinkedIn, Facebook, Instagram and X)
- Logo on the sponsored Industry Talks emails

Onsite visibility:

- Logo on the agenda panel, screen wall and backdrop of the sponsored Industry Talks theatre
- Logo on the sponsored Industry Talks theatre hanging banners
- Logo on the directional floor stickers leading to the sponsored Industry Talks
- Company logo in the official event planner under Sponsors and Supporters

$12,000

The imagery provided is an example and not the exact layout for 2026



Event Planner

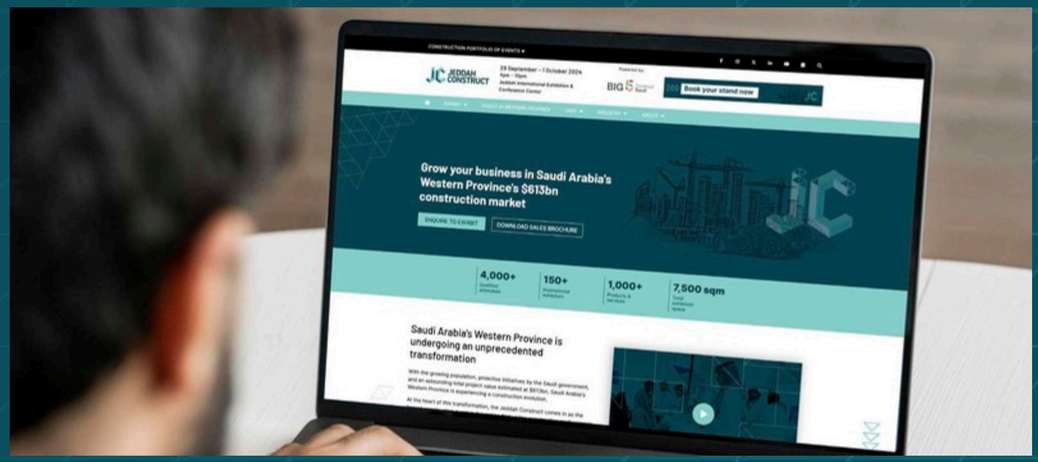
- All event planners produced and distributed to visitors at the venue forJeddah Construct will carry the sponsor's logo on the cover page
- 1 x advert in the event planner



$12,000

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Digital Opportunities



Online visibility:

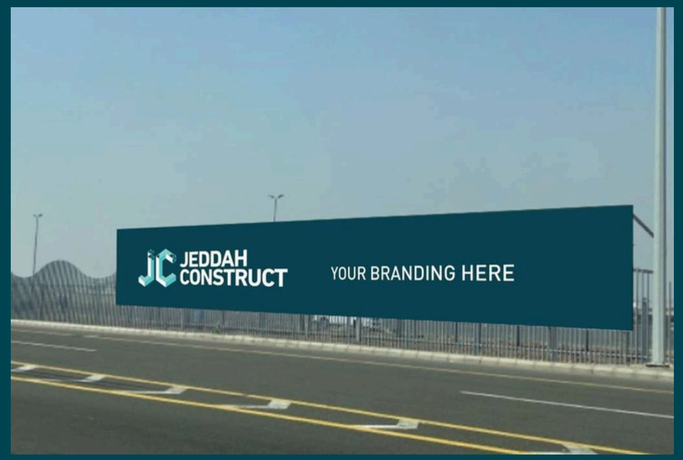
- Logo on the website homepage with reciprocal links to your company profile and website
- 1 x banner placement anywhere within the pages of the official event website
- Priority listing on the online exhibitor list (included in special sponsors section on top)
- 1x banner on the official exhibitor list hosted on the website
- 1 x post announcing sponsorship on official event platforms (LinkedIn, Facebook, Instagram and X)
- 1 x ad banner placement in an email to construction professionals in the Jeddah Construct database (banner provided by sponsor)
- 1 x dedicated product post on official event platforms (LinkedIn, Facebook, Instagram and X) with a one-line description with the company name and stand details during the event

$7,500

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JEDDAH CONSTRUCT

Outdoor Branding Opportunities



Outdoor Fence Banner

Size: 30m W x 4m H **$15,000**



Outdoor Perimeter Venue Branding

Size: 4.5m W x 2.2m H

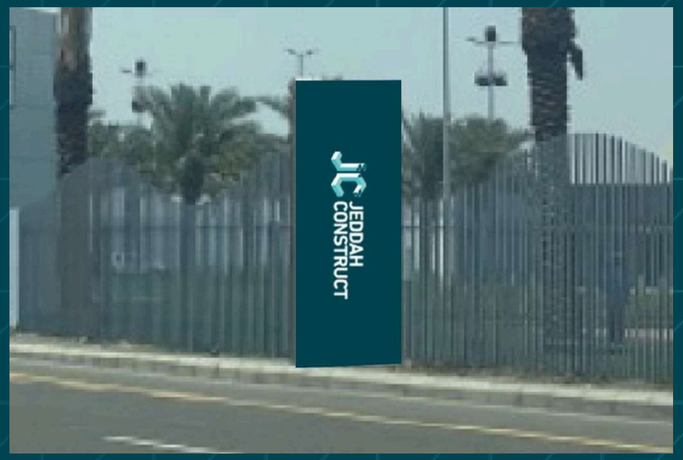
$2,000

Size: 6m W x 3m H

$3,500

Size: 10m W x 3m H

$5,000



Outdoor Flag

Size: 1m W x 3m H

$1,500

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Outdoor Branding Opportunities



Outdoor Entrance Branding

Size: 4.5m W + 5m W + 3m W x 3m H
Quantity: 3

$9,000 (total 3 pieces)

Size: 6m W + 6m W x 2m H
Quantity: 2

$4,000 (total 2 pieces)



VIP Entrance

$15,000



Outdoor Tent Branding

Size: 9m W x 2.2m H (Double sided)
Quantity: 2

$10,000 for both / $5,000 each

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Outdoor Branding Opportunities



Outdoor Flag with Stand

Size: 1m W x 3m H

$1,800 each



Outdoor Tent Arch Entrance Option 1

$15,000 (per piece)



Outdoor Tent Arch Entrance Option 2

Size: 5m W +12m W x 3m H
Quantity: 2

$4,000 (total 2 pieces)

Size: 12m W + 5m W + 12m W x 3m H
Quantity: 3

$5,000 (total 3 pieces)

Size: 5m W + 12m W x 3m H
Quantity: 2

$5,000 (total 2 pieces)

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Outdoor Branding Opportunities



Exit Banners

Size: A & D: 4.3mW x 3.5m H

$1,500 (per piece)

Size: B & C: 3m W x 5.8m H

$2,000 (per piece)



Exit Branding (Left)

Size: 6.4m W x 4.5m H
Quantity: 1

$3,000 (per piece)

Size: 6.06m W x 4.5m H
Quantity: 1

$3,000 (per piece)

Size: 6.4m W x 4.5m H
Quantity: 1

$3,000 (per piece)



Cube Stacks (Four Sides)

Size: 1m W x 1m H

$3,000 (per piece)

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Indoor Branding Opportunities



Freestanding Board

Size: 1m W x 2m H (2 sides)

$1,200 (per piece)



Freestanding Board

Size: 2m W x 2m H (2sides)

$2,500



Digital Screen

Size: 4264px W x 416px H
Formats: JPG & MP4

$20,000



Digital Screen

Size: 2496px W x 1456px H
Formats: JPG & MP4

Exclusive cost: $50,000

Shared cost: $12,000

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Jeddah Superdome



We can tailor a package that aligns with your company's goals and budget. Please reach out to us for further discussion.

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